

William Kim

UX DESIGNER

Atlanta, Georgia

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SKILL LIST

UX Skills:

Wireframing
Prototyping
User Research
Persona Creation
User Testing

UX Design Tools:

Figma
Adobe XD
InVision
MarvelApp
Lunacy
Sketch

Other Design Software:

Affinity Designer
Photoshop
Illustrator

Programming Language:

HTML/CSS
JavaScript
Node.js
Python

Other Tools:

Visual Studio Code
Atom Editor

EXPERIENCE

Popcircl

REMOTE, US | November 2021- Present

- Redesigned the logo for the app by improving existing logo while retaining basic shape and color of the original logo
- Working on the wireframes for the app that contains features or UI that is specific to Android platform

3D Source Creations, LLC

ATLANTA, GEORGIA | May 2021- Present

- Designed and created Wordpress website based on the given specifications.
- Completed the basic pages of the website where potential customers can view company information and its capabilities.
- Currently designing and implementing e-commerce section of the website via Woocommerce where potential customers can customize or request quotation on specific product(s).

Freelance UX Designer (Volunteer)

ATLANTA, GEORGIA | APRIL 2018 – FEBRUARY 2020

- Created wireframes for the mobile site based on the specifications from the creative brief using grid systems.
- Created custom icons for the website based on the findings from the iconography research and competitive research of other icons from other existing websites.

Freelance Web Designer

ATLANTA, GEORGIA | DECEMBER 2015 – JULY 2017

- Improved appearance of an e-commerce website by designing up to 20 custom icons while maintaining the overall look of the website
- Provided consultation and designed an early UI prototype with 6 slides for the video call, text and voice mobile app.
- Created or maintained several websites using Wordpress platform using page builder such as Elementor and Beaver Builder.

ACADEMIC EXPERIENCE

Google UX Design Professional Certificate (Coursera – Online | 2021)

- Art History App for Small Art Galleries - Designed a mobile app for smaller art galleries that displays art history information of the artwork. Conducted research via competitive audit to determine which features from competitors to incorporate into the app, created low and high-fidelity prototype via Figma wireframing tool and conducted user testing for feedback to improve prototype.
- Indie Band Merchandise Customization Website – Designed a responsive website prototype that simulates merchandise customization. Created low-fidelity prototype via Adobe XD.
- Career Preparation App for New College Graduates – Designed a mobile app that provides career advice and job preparation skills for recent college graduates. Conducted research via competitive audit to determine which features from competitors to incorporate into the app, created low and high-fidelity prototype via Figma wireframing tool.

EDUCATION

- **Google UX Design Professional Certificate** (Coursera – Online)
- **JavaScript App Development** (Tech Talent South – Atlanta, Georgia)
- **UX Design** (Thinkful – Online 1-on-1 Mentorship Program)
- **Visual Design** (General Assembly – Atlanta, Georgia)
- **Bachelor of Science in Computer Science** (The University of Georgia – Athens, Georgia)