



# Digital Branding and Creative Service from

## Logo Design, Brand Development and Web Video Services.

If you want your website or app stand out from the crowd, you've come to the right place.


Need a logo? [Our logo design service](#) includes FREE logo creation with every new digital project we create.

How about some video? We offer affordable web video development, and our creative team takes care of everything from script through to animation.

[Our team](#) is stacked with [incredible UX designers](#), [app developers](#), and creative talent. By starting with free and affordable branding services, we guarantee our clients will make a great impression online.


[Learn More](#)

Add these professional branding services to your digital project with [our services](#):



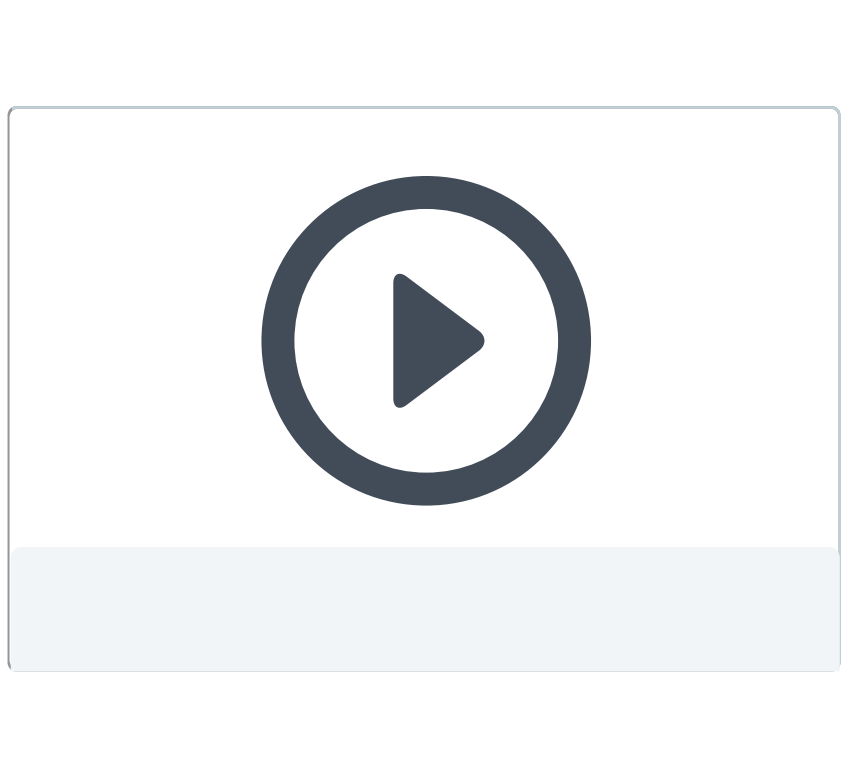
**Logo Design**  
\*\* FREE for first time web & app development clients\*\*

[Get Your Free Logo](#)



**Web Video**  
Show people who you are a high-quality digital v

[Get Started Today](#)



## Pricing

**Logo Design**

**Logo Development**

- Unlimited revisions
- First 3 compositions in 3-5 days
- Files delivered in eps, psd, pdf, ai, png, jpg including vector

**FREE for new web development/application customers.**  
Logo development pricing starts at \$300 for independent projects.

**Web Design**

**Script Writing**

- Includes strategy call with copywriter to discuss video goals and brand
- Professional copyediting
- Unlimited revisions
- First draft arrives in 3-5 days

Prices for script writing start at \$150

**Video**

**Web Video Development**

- Includes full-service storyboarding, illustration, background/voiceover, and editing
- Optimized for use on your website, social media, and presentations
- Unlimited revisions

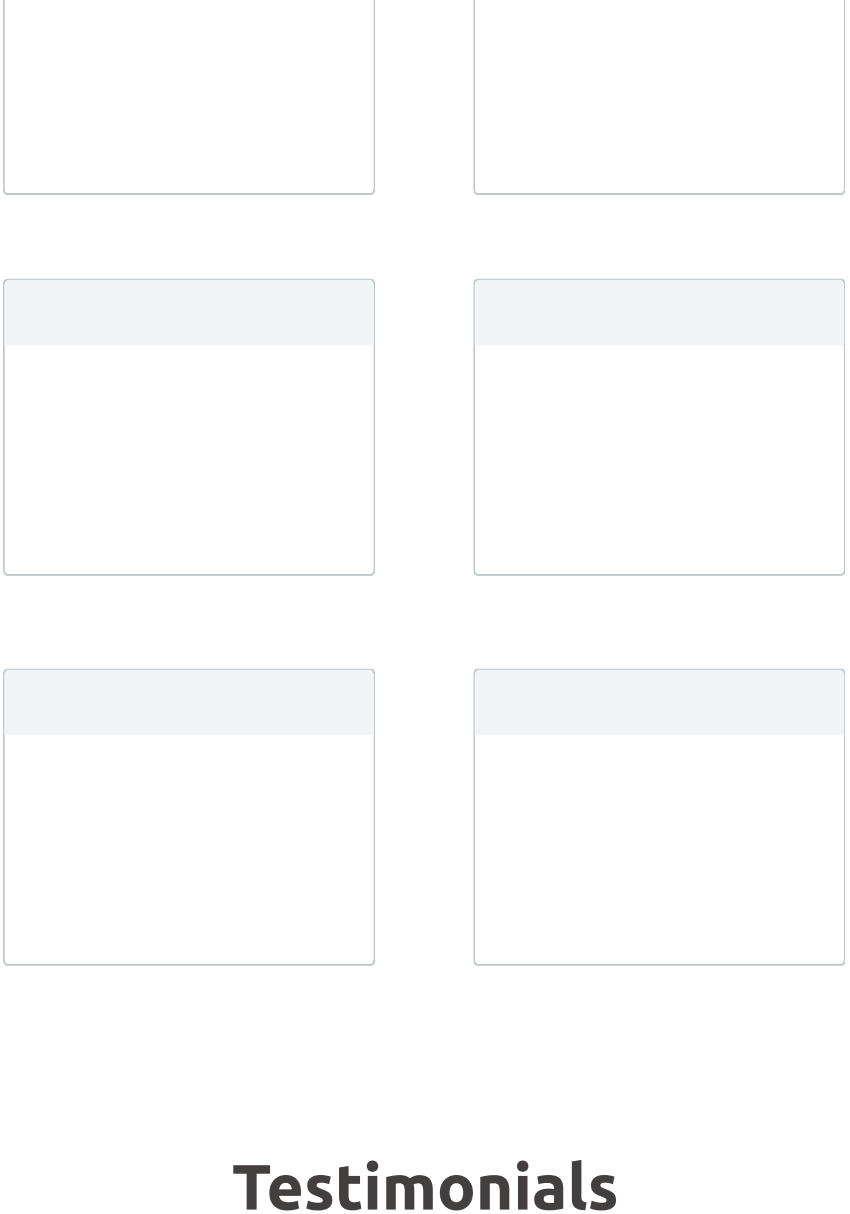
Prices for animated, web-optimized brand videos start at \$2000

**We're ready to quote your project!** Tell us what you need and we'll make it happen.

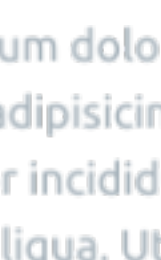
[GET PRICING FOR YOUR PROJECT](#)

## Work

Recent Web Video & Logo Production Projects from

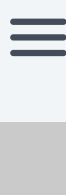


## Testimonials



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation





# Responsive Website Development

Wordpress web design and CMS (Content Management System) development for e-commerce and informational websites

You've heard the horror stories - the six month wait, the company who basically "owns" your website (even though you're the one who paid for it!), the expensive packages to update basic information on your site.

With our website design & development services, you'll pay a fair price for an attractive, functional website - one that you own and you can update once it's completed. You'll benefit from quick turnaround, UX expertise, and a 90-day a satisfaction guarantee. Plus, is more than just a web development company - we can help with your [branding, mobile app development](#), and [web applications](#) as your business continues to grow.

[Get Pricing Now](#)

## What We Do

**Professional Websites**  
From legacy business to new start-ups to solopreneurs, we design websites that customers love

[Get Your Website Started Today](#)

**E-commerce Web**  
Let's start selling! From Shopify to WooCommerce and beyond, we combine leading e-commerce solutions with attractive design.

[Get E-Commerce Web Development Pricing](#)

**Special Offer: All Websites Now Come with a FREE Logo Design Services.**

[Click Here to Learn More](#)



## How We Work

Website development as easy as 1, 2, 3!

**Planning**  
We talk about your vision and goal for this website.

**UX/UI and Interaction Design**  
We design something that works even better than you thought possible.

## Pricing and Website Types

The cost and timeline of your web development project depends on many factors, including number of pages, functionality, and integrations or applications needed. Here are some of the website types we see most frequently. For more information on pricing for one of the project types listed [click here](#).

**One Page/Landing Page Website**

- Single page
- Responsive, Mobile-friendly design
- Has a single, clear calls to action

**Small Business Website**

- Less than 20 basic pages (About, Team, Services, etc)
- Usually includes a blog and integrations (Mailchimp, Salesforce, etc)
- Requires light branding and UX/UI work
- Designed in WordPress or Drupal

**Mid-size Business Website**

- Similar to small business website, but more advanced
- May require integrations like a resource center, online memberships or logins, interactive forms, custom dealer locators, etc
- Typically has many sub-pages of content and downloads.
- High level of content, including management bios, rich service pages, etc.

**Small Business e-Commerce Website**

- Similar to small business website, but with the ability to sell products straight from the site.
- Includes a small number of simple products and services
- Usually involves integrating a hosted cart like Shopify or WooCommerce

**Mid-size Business e-Commerce Website**

- Custom e-Commerce platform with ability to customize shipping, accounting, fulfillment, and other back-end functions.
- Includes a large number of complex products.
- Allows custom rules around purchasing, such as wholesale and retail pricing.
- Allows custom product presentations.

## Additional Services

Along with designing the perfect website for your business, we are also able to offer some advanced services as you create your digital presence.

- These include:
- **Logo design** - Professional logo design services are included free for every new web development customer.
  - **Custom web video production** - Catch people's attention with a beautifully produced animated video right on your home page.
  - **Copywriting** - Leave all the work to us! We'll collect, organize, write, and rewrite your website content so it perfectly reflects your brand and supports your goals.
  - **Integrations** - From MailChimp to Social Media to Salesforce or another CRM, we build websites that bring everything together for a seamless experience.
  - **Custom functionality** - Need a membership site? How about a resource center? We can do it all at.

**We're ready to start building your website! Tell us what you need and we'll make it happen.**

[GET PRICING FOR YOUR PROJECT](#)

## Work

Recent websites designed and developed by





# UX/UI Web Application Development

Full-service web application development including front-end development, back-end development, and UI/UX services

**You have a great idea. We have great developers. Pretty easy, right?**

Whether you're creating a brand new software product or revamping an existing one, we have everything you need to get from concept to completion.

From branding to UI/UX design, prototyping to full-stack development, can do it all. We've worked for big enterprises, growth companies, and visionaries with brand new ideas. Our prototypes have resulted in Series A Funding while our full-service solutions have been implemented in Fortune 500 companies. If you're ready to change the game, we're ready to bring your software idea to life.

[Get Pricing Now](#)

## What We Do

### Front-End Development

Our team is experienced in Modern JS frameworks, Responsive Layout, Maintainable and Scalable CSS, and Universal Application Development.

[Contact Us for More Information](#)

### Back-End Development

Our team is experienced in RESTful API development, Scalable Architecture and Third-Party Integrations.

[Get Back-End Development Pricing](#)



[Get Pricing for Your Software Development Project](#)

## Software Success Stories

### Testimonials



Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation



## Our Process

Application Development is as easy as 1,2,3.

### Step 1

**Discovery** - Let's talk about your idea! During this phase, we'll work closely with you to understand all the ins and outs of the problem your software is designed to solve. We'll do research, gather data, brainstorm, and ask lots of questions before getting started.

### Step 2

**Strategy/User Personas** - Who are your target users? How do they behave? What will they want from your application? We conduct user testing and sift through data to come up with a plan that works for your project. Then, we meet with your whole team to firm up the plan before digging into the design.

### Step 3

**Design Concepts (Wireframes)** - This is the fun part. At this stage, we'll send you some lo-fi wireframes with different design approaches. Look them over and tell us which ones you love! Once everyone agrees on a look, feel, and layout for the application, we can start building it out.

### Step 4

**UI Visual Design & Coding Testing** - Now we'll bring the prototype you loved to life. After showing you high-fi design comps for your approval, our developers will get straight to work making it happen.

### Step 5

**User Testing and Final Touches** - We're right by your side as you roll out your new application. Are users responding the way you expected? Can anything be improved? If your application isn't achieving your goals, we'll tweak it until it's just right.

Sound like a plan? We can't wait to get started on your new application!

[Contact Us Now!](#)



# Mobile App Development

Custom mobile apps for iOS and Android - powerful, easy to use and uniquely designed.

## The world is going mobile.

Is your business ready?

offers app development expertise to help your business make an impact today, tomorrow, and far into the future. Whether you're creating a game-changing service or want a simple app to complement your website, our development experts in native iOS and Android applications are here to help.

[Get Pricing Now](#)

## What We Do

### UX/UI Expertise

Knowing how people behave on their phones is critical to building an easy-to-use app. We Bring that expertise to every project.

[Learn more on EasyBoyWeb](#)

### Native iOS and Android Development

Your app will look great and work perfectly on all major smartphones. We provide custom iOS and Android development.

[Get Pricing for Your App](#)



## How We Work

makes website development as easy as 1, 2, 3!

### Planning

We talk about your vision and goal for this website.

### UX/UI and Interaction Design

We design something that works (and works even better).

## Pricing

### App Design & Development

- UX/UI strategy for your application's layout, look, and functionality
- Front-end and back-end development
- Application testing
- Placement of application in mobile stores
- Includes free logo design service

Starting at \$10,000

### CRM, Analytics and MailChimp Integrations

- Integrate your CRM (Salesforce, HubSpot, etc) to track sales and user activity through your app
- Get data on your app's performance with analytics
- Connect your app to your email list with MailChimp integration

\$xx.xx - \$xx.xx

### App-based E-commerce

- Payment gateway integration (PayPal, etc.)
- Attractive, conversion-optimized design which makes it easy for customers to browse & buy
- Connection to Salesforce to track customer information

\$xx.xx - \$xx.xx

### Maintenance and Updates

- Various packages available for monitoring regular/occasional updates, and maintenance

\$xx.xx - \$xx.xx

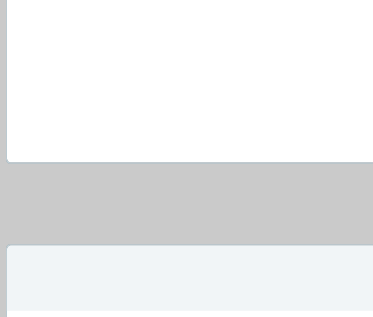
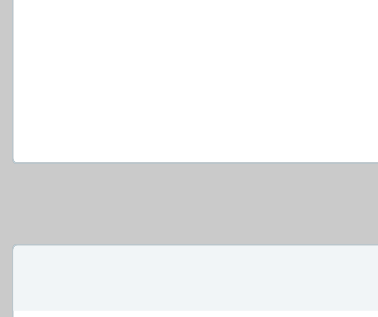
We're ready to start building your mobile app!

Tell us what you need and we'll make it happen.

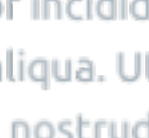
[GET PRICING FOR YOUR APP](#)

## Work

Recent mobile app designed and developed by



## Testimonials



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation





# FAQs

## Branding

---

**Really, you offer FREE logo development to your website and mobilke app clients? That seems a bit too good to be true.**

Look, we're called for a reason. We want this whole process to be easy for you - and for us.

Designing a website or application without a brand is not easy.

Have you ever downloaded an application without a logo onto your phone? Didn't think so.

Taking the time to make sure your logo, colors, and fonts are good to go allows us to develop a digital product with a consistent look and feel. This will keep people coming back time after time.

Bottom line: Your logo is going to be at the center of our design process as we work on a great website and app for you. It just makes sense to include it in every package.



**Once I finalize a design, who owns the rights to the logo?**



## Responsive Website Development

---

**How long does it take you to design a website?**



**More questions?  
Give us a shout and a member of the application development team will get back to you right away!**

**Contact Us**